



Sponsorship and Branding Contract

As of April 22, 2024

Platinum Level

- Welcome Reception, Friday, June 19* \$20,000
- Closing Reception, Sunday, June 21* \$20,000
- Live @ AAMI eXchange! Studio* \$25,000
- Lunch in the Expo Hall* \$15,000/
Choose day Saturday Sunday per day
- Registration* \$15,000
- WiFi* \$15,000

Gold Level

- Pocket Guide* \$10,000
- Attendee Tote Bag* \$10,000
- Mobile App* \$10,000
- Education Track* \$10,000

Silver Level

- Aisle Signs - Expo Hall* \$5,500
- Hotel Key Cards* \$9,000
- Badge Holder* \$8,000
- Keynote Speaker* \$8,000/
session
- Happy Hour in Expo Hall* \$8,000
- Refreshment Break in Expo Hall* \$7,500
- Lounge & Charging Station* \$7,500
- Promotional Flier Distributed at
Conference Hotels* \$6,500

*exclusive opportunity

AAMI Party

- DJ & Music* \$2,500
- Bars (four opportunities) \$5,000
- Food Station (three opportunities) \$7,000/per
station

Additional Opportunities

- Industry Symposium \$4,000
Choose day Saturday Sunday
 Monday
- Product Showcases - Expo Hall \$1,500/
showcase
- In-Booth Theater -
400 sq. ft. \$3,500
600 sq. ft. \$4,500
- Keynote Presentation Slide \$1,000
- Looping Commercial \$3,750
Starting at
- Attendee Engagement Activity* \$3,000

Branding Opportunities

- Billboard \$2,000
- Backlit Panel Boxes \$2,500
Starting at
- Window Clings \$3,000
Starting at
- Floor Clings \$1,600
Starting at
- Escalator Clings & Runners \$5,000
- Free Standing Box \$4,000

Golf and Additional Sponsorships

(write-in items and cost)

- \$_____
- \$_____
- Total Amount Due \$_____

See Payment Information and
Important Notes on back ►



Contact Information

Company _____

Contact _____

Address _____

City / State / Zip _____

Country (if other than USA) _____

Phone _____

Fax _____

E-mail _____

Signature _____

Payment Method

A minimum of 50% deposit must accompany application. Full payment is required no later than March 13, 2025. After March 13 full payment is required. Sponsors must abide by all terms and conditions on both sides of this contract.

VISA MasterCard AMEX

Check Enclosed

Total Amount Due _____

Card # _____

Exp. Date _____ CVV # _____

Cardholders Name _____

Card Billing Address, City, State, Zip Code _____

Cardholders Signature _____

By signing above, you agree to pay the total amount due and to abide by all terms and conditions on both sides of this contract.

Send this contract to:

AAMI eXchange Show Management
901 N. Glebe Rd, Suite 300
Arlington, VA 22203
Phone: 703-215-8481
Fax: 703-276-0793
Email: eXchange@aami.org

AAMI Use Only

Accepted by _____

Date _____

Important Notes

1. Sponsorship (not including advertising purchases) of any item is for the right to receive recognition and exposure for that sponsorship. All purchases for sponsorship fulfillment are done by AAMI.
2. All promotional opportunities, advertising artwork, and presentation descriptions are subject to approval by AAMI, and are limited to AAMI eXchange exhibitors only. Exhibitors who purchased promotional opportunities for the AAMI eXchange 2024 have right of first refusal on those same opportunities for AAMI eXchange 2025.
3. You will receive instructions in February 2024 about submission of your artwork and materials for sponsorship. Contact AAMI eXchange Show Management at eXchange@aami.org or 703-215-8481 if you have any questions.
4. Payment in full must be received no later than March 13, 2025. Any cancellations must be received in writing by March 13, 2025 and are subject to a 30% cancellation fee. Cancellations received after March 13, 2025, are due in full and not refundable.